

# LITERACY COMMITTEE GOALS FOR 2011 - 2012

Chair: Jill Schiff  
 Vice-Chair: \_\_\_\_\_

Meeting Schedule: Bi-Monthly  
 Staff: Jane Brady/Carol Bamdad

**Overall Goal:** To achieve a more literate adult community, who are therefore more productive members of the workforce.

**Mission:** To be a resource for the literacy provider community and the business community, so that additional literacy services are available to county residents and so that employers may have access to a more literate workforce.

<i>Literacy Committee Goals &amp; Objectives for 2010 - 2011</i>	<i>Measurable Outcomes &amp; Delivery Date</i>	<i>Status</i>	<i>Impacts on People &amp; Community</i>
<ul style="list-style-type: none"> <li>Explore possible literacy grants with other partners for both the Community Learning Center and the County literacy partners, to expand range of services offered in the County.</li> </ul>	Share information & explore collaboration on available grants, including: <ul style="list-style-type: none"> <li>At least 2 foundation grants</li> <li>At least 2 state or national grants</li> </ul>	In progress	Potential for more services
<ul style="list-style-type: none"> <li>Keep the WIB and its partners aware of the impact of literacy skills on all business sectors, especially those considered priority by the WIB</li> </ul>	<ul style="list-style-type: none"> <li>Share current research/direct knowledge with the WIB. Form collaborations among literacy partners to provide services for any unmet needs.</li> </ul>	Ongoing	Ensure residents are prepared for demand jobs with self-sufficient salaries
<ul style="list-style-type: none"> <li>Continue to update the literacy services brochures and the literacy services web page on the existing Middlesex County Department of Workforce Development website.</li> </ul>	Ongoing. Report to the committee as updates are made, and as new distribution partners are utilized	Ongoing	Citizens informed of available services in literacy
<ul style="list-style-type: none"> <li>Advocate for literacy awareness on all government levels</li> </ul>	Send letters to appropriate level of government on all issues affecting literacy and the workforce when funding or legislation is in question. Prepare information presentations/fact sheets as necessary to educate government officials.	Ongoing	Better legislation and funding for literacy services